

ME-LEE HAY
INCUMBENT VICE-PRESIDENT (OPERATIONS)
AGM 2021 NOMINATION INFORMATION

I became a Board member in 2019 and then was elected to be Vice President in 2020. I am passionate about creating an environment for the Australian screen composer industry that is relevant to the times and engaged with the wider industry which will ultimately bring greater opportunity to all our members at all levels.

In times of new technological advances and economic challenges it is more important than ever to cultivate an environment that supports composers of all levels and of diverse backgrounds so that we have a sustainable future. I value the general ethos of having a guild to represent the common interest of an industry. With bigger numbers in membership brings greater bargaining power at all levels for sustainable work practices. As such I am also focussed on helping the organisation develop viable and sustainable workflows into the future given the limited resources to ensure a vibrant membership and organisation.

A bit about myself:

I am a Malaysian born Chinese-Australian, with works shown across many platforms including Netflix, Australian TV channels SBSOne, Channel 7 & Channel TEN, to mainstream cinemas across Australia to 360 degree dome planetariums internationally. Off screen I have been commissioned by leading arts companies of Australia such as Sydney Dance Company's PPY & Sydney Theatre Company. I am a graduate of the Australian Film Television & Radio School (AFTRS), am an Associate Composer Representative of the Australian Music Centre. I am published by Gaga Music and have been working as a film composer for 10 years.

As a volunteer for the AGSC, I am the Vice President of Operations of the Board, Event Committee chair and Awards committee member, these are some of the issues I was involved in in the last 18 months:

- Closely working with Executive Director Annie Parnell, Antony Partos (President) and Dale Cornelius (Vice President of Marketing) on day to day running of the organisation. This is approximately 4 to 8 hours per week. More, when specific events or resources are being launched/researched.
- I worked with the Events committee to quickly pivot to running webinars during the global pandemic. We tried to do in person events during non-lockdown in 2021 however unfortunately this had to change last minute (refer to Event committee report)
- I worked closely with the President and IR committee chair Antony Partos in developing the joint APRA submissions to government to advocate for reform in the Screen Industry and making this information available to the membership via working with our Executive Director (Annie Parnell) and newly contracted Marketing Coordinator (Melita Collins)
- Finalising the "Reinvestment and Tax" resource with AGSC accountant Stuart Smith for our members to be informed about tax implications of Reinvestment Deals – to be released in Oct/Nov 2021 with an event and available on the website to members only. This was with the assistance of Brett Aplin and Antony Partos
- Steer internal restructuring to ensure more efficient workflows; for example:
 - working as part of the website taskforce overseen by Dale to ensure automating membership renewals and self profile updates of members; this relieves the burden on our Executive Director to focus on more strategic tasks relevant to the organisation.
 - Continuing to work on the Internal Handbook for succession planning and handover (initially started by Brett Aplin – previous Vice President). The handbook seeks to assist successive Board members in understanding the structure and streamline the operations of our organisation. These are just some of the items that have been presented and discussed with the Board and put into the handbook for future Board member's information (Many thanks to the current Board of 2020-2021 in helping to establish these important decisions and workflows):
 - Company Structure: Association vs Company Limited by guarantee
 - Establishing Organisational Structure / Org Chart
 - Code of Conduct / Declaration of Conflict of Interest
 - Establishing Company day to day protocols such passwords and who has access to these
 - Insurances that the AGSC holds and the rationale and expenditure
 - Standard Operating Procedure involving Sub Committee Chairs
 - Webinar Protocols to ensure a safe environment for participants
 - (previous protocols and information supplied by Brett Aplin include, but not limited to, include how to hand public enquires with full transparency and equity, suggested protocols and items on the WTS e-newsletter to engage members, the status of the organisation in regards to NFP and the possibility of looking into ACNC status)

- Working with Dale and Antony in driving the logistics to engage the new Marketing Coordinator position to lift the engagement of the AGSC on social media platforms for the next 6 months and establish protocols and reassessment tools into the future

- help bring attention to the wider public of the value of film composer craft by representing the AGSC at "Made in the West" festival social hook up (August 2021) and combined event with WIFT and Asia Pacific Awards in late 2020.

- Website: assisting Dale Cornelius as head of website taskforce to ensure smooth roll out of the website via beta testing and giving feedback. Facilitated conversation and Board decision outcome of greater gender visibility on the new website

- Following a full day with the Board for a Strategic Planning, the document was finalised in close interaction with the Annie (ED), Dale (VP Marketing) and Antony (President)